

# SOCIETY FOR MILITARY PSYCHOLOGY

Presents this 2019 Presidential Citation to

## *Lieutenant Commander Brian Lees, PsyD, ABPP*

For his innovative leadership and strategic approaches to improving communication with both Division 19 members and nonmembers through the creation of the Communications Committee, and for his work in clarifying the strategic objectives of the Society.

LCDR Lees first became engaged with society communications when he took over management of the Division 19 email listserv. In this capacity, he sought to expand the listserv options available to society leadership and to members. LCDR Lees created and continues to manage the Division 19 Twitter account. Impressively, the account has expanded to close to 2,000 followers as a result of LCDR Lees' efforts. This method of communication has expanded the speed and reach of providing pertinent information to both members and nonmembers of the Society. The account allows the Division members to amplify messages and react in real time to current events that affect the Division and our members.

Perhaps the most important contribution was LCDR Lees identifying the need for and leading the formation of the Division 19 Communications Committee. Through his vision, he brought the mostly unconnected Listserv, Twitter, Facebook, and website under one committee. This committee, which LCDR Lees chaired for its inaugural year, was an important step for the Society in facilitating unified messaging, allowing members to utilize the platforms of their choice, and modernizing operations.

LCDR Lees also championed the strategic objective team for increasing public awareness and visibility of the Society. He facilitated the design, selection, and minting of the new Division 19 Coin.

For his leadership, strategic thinking, innovation, and commitment to advancing the communications through social media for military psychology, I, Stephen V. Bowles, take great pleasure in presenting this Society for Military Psychology Presidential Citation to LCDR Brian Lees.

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**Stephen V. Bowles, PhD, ABPP**  
President, Society for Military Psychology

